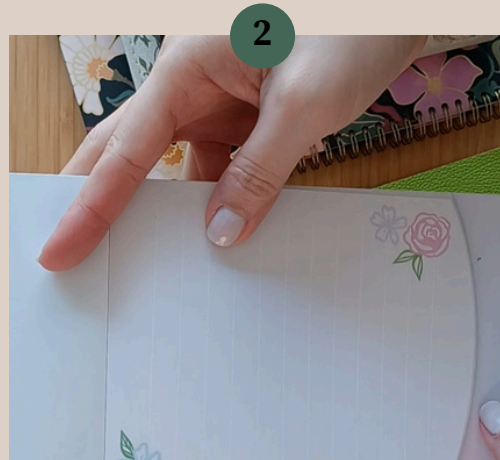


BROADCAST VIDEO STORYBOARD



1

Two bundles of Maple Margin notebooks wrapped in taupe ribbons rest on a warm wood desk. Natural light falls softly across the covers.



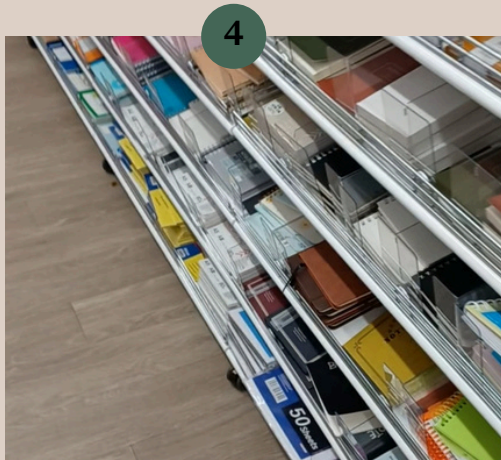
2

A hand lifts a neutral-tone sticky note. The paper texture is visible. Light glows softly behind it.



3

A hand writes a to-do list in a Maple Margin calendar journal. Smooth pen strokes glide across the page.



4

Maple Margin product shelves in the store , which are intentionally blurred to create a soft, dreamy background. On-Screen Text: Write with Intention



5

Maple Margin product shelves in the store , which are intentionally blurred to create a soft, dreamy background. On-Screen Text: Maple Margin (logo)