

FACEBOOK VIDEO STORYBOARD

1



Two bundles of Maple Margin notebooks wrapped in taupe ribbons rest on a warm wood desk. Natural light falls softly across the covers.

2



A hand lifts a neutral-tone sticky note. The paper texture is visible. Light glows softly behind it.

3



A pen box opens slowly, revealing three pens arranged neatly in warm-neutral colors: gold, dark green, and taupe.

4



A hand writes a to-do list in a Maple Margin calendar journal. Smooth pen strokes glide across the page.

5



Maple Margin product shelves in the store , which are intentionally blurred to create a soft, dreamy background. On-Screen Text: Write with Intention

6



Maple Margin product shelves in the store , which are intentionally blurred to create a soft, dreamy background. On-Screen Text: Maple Margin (logo)