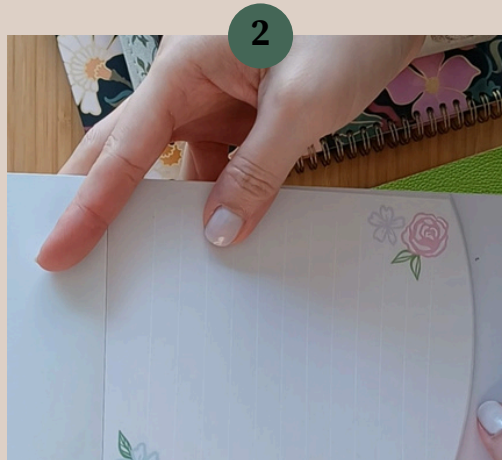


FACEBOOK VIDEO STORYBOARD



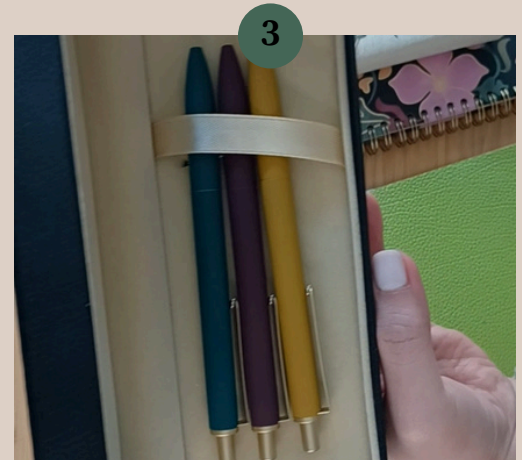
1

Two bundles of Maple Margin notebooks wrapped in taupe ribbons rest on a warm wood desk. Natural light falls softly across the covers.



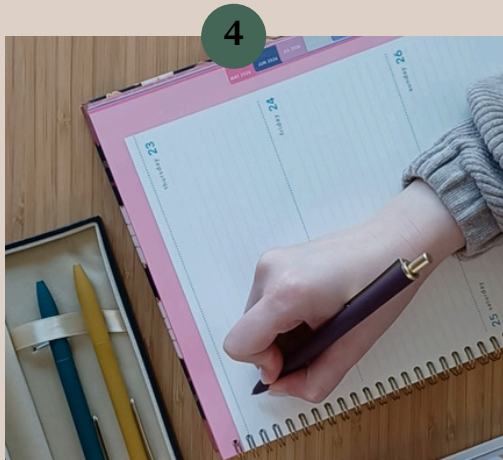
2

A hand lifts a neutral-tone sticky note. The paper texture is visible. Light glows softly behind it.



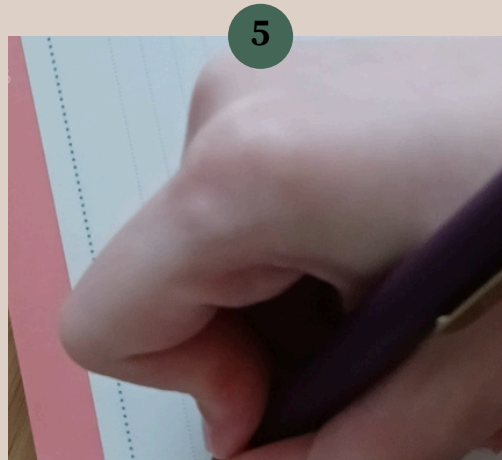
3

A pen box opens slowly, revealing three pens arranged neatly in warm-neutral colors: gold, dark green, and taupe.



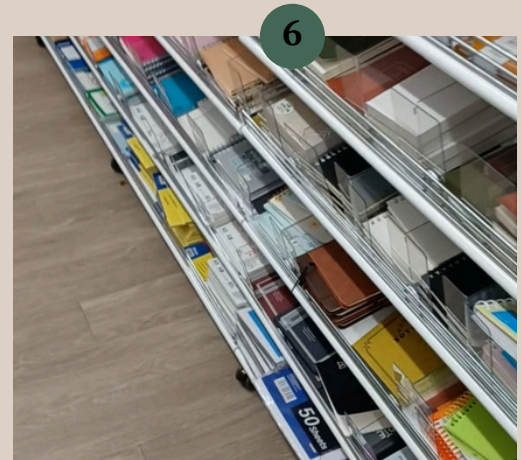
4

A hand writes a to-do list in a Maple Margin calendar journal. Smooth pen strokes glide across the page.



5

A close-up shot of a hand writing a to-do list in a Maple Margin calendar journal.



6

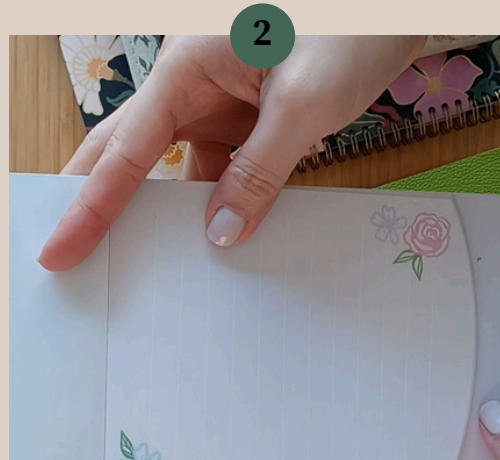
Maple Margin product shelves in the store, which are intentionally blurred to create a soft, dreamy background. On-Screen Text: Write with Intention & Maple Margin (logo)

BROADCAST VIDEO STORYBOARD



1

Two bundles of Maple Margin notebooks wrapped in taupe ribbons rest on a warm wood desk. Natural light falls softly across the covers.



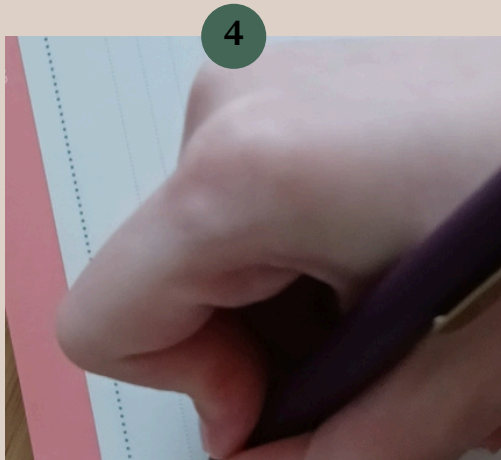
2

A hand lifts a neutral-tone sticky note. The paper texture is visible. Light glows softly behind it.



3

A hand writes a to-do list in a Maple Margin calendar journal. Smooth pen strokes glide across the page.



4

A close-up shot of a hand writing a to-do list in a Maple Margin calendar journal.



5

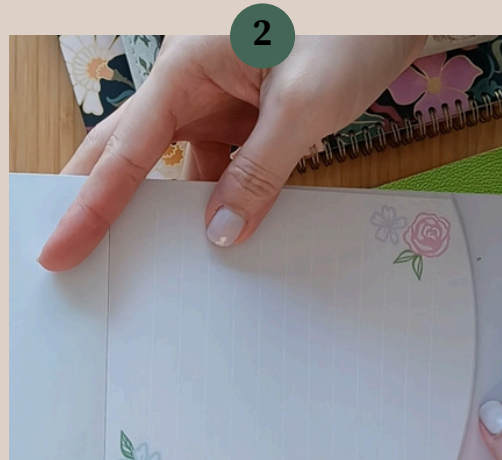
Maple Margin product shelves in the store , which are intentionally blurred to create a soft, dreamy background. On-Screen Text: Write with Intention & Maple Margin (logo)

INSTAGRAM VIDEO STORYBOARD



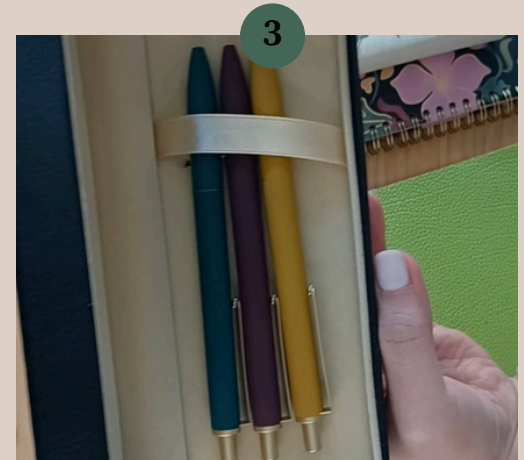
1

Two bundles of Maple Margin notebooks wrapped in taupe ribbons rest on a warm wood desk. Natural light falls softly across the covers.



2

A hand lifts a neutral-tone sticky note. The paper texture is visible. Light glows softly behind it.



3

A pen box opens slowly, revealing three pens arranged neatly in warm-neutral colors: gold, dark green, and taupe.



4

A hand gently holds a taupe pen between the fingers, framed in soft natural light.



5 + 6

A hand writes a to-do list in a Maple Margin calendar journal and a close-up shot of that.



7

Maple Margin product shelves in the store , which are intentionally blurred to create a soft, dreamy background. On-Screen Text: Write with Intention & Maple Margin (logo)